



KEYE  
c/o KUTV  
299 Main St Ste 150  
Salt Lake City, UT 84111  
ph: (801) 839-1234  
fx: (801) 839-1235

Advertiser  
Agency  
Buyer  
Salesperson

Texans for Bob Pemberton-3rd Court(7470  
Davis Lenz Media (7223)  
Davis, Haley  
Davis, Jamie (2998)  
ph: (512) 835-0042  
fx: (512) 837-6753x

Invoice 2643481  
Inv Date 10/28/2012  
Terms CIA  
Contract 1394374  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Texans for Bob Pemberton-3rd  
Court of Appeals-R  
6060 N Central Expy  
Ste 560  
Dallas, TX 75206

AdM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (ns) (1186)  
10/22-10/28 (480606)  
Local/Political Candidate Agency BRD  
/

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/29/2012 1:03:39PM

Austin (KEYE)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	165594-CBS-This Mor	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 8:53AM (Mo)	00:30	CBS-This Morning (New Title)	BP1015121	\$60.00	
1.0	SPOT	165594-CBS-This Mor	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 7:56AM (Tu)	00:30	CBS-This Morning (New Title)	BP1015121	\$60.00	
1.0	SPOT	165594-CBS-This Mor	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 7:58AM (We)	00:30	CBS-This Morning (New Title)	BP1015121	\$60.00	
1.0	SPOT	165594-CBS-This Mor	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 8:14AM (Th)	00:30	CBS-This Morning (New Title)	BP1015121	\$60.00	
1.0	SPOT	165594-CBS-This Mor	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 8:24AM (Fr)	00:30	CBS-This Morning (New Title)	BP1015121	\$60.00	
2.0	SPOT	172180-Who Wants To	Day,W-1	10/24/12 12:17PM (We)	00:30	Who Wants To Be A Millionaire	BP1015121	\$110.00	
3.0	SPOT	165521-CBS-Lets Make	Day,M-1,W-1	10/22/12 2:22PM (Mo)	00:30	CBS-Lets Make a Deal	BP1015121	\$145.00	
3.0	SPOT	165521-CBS-Lets Make	Day,M-1,W-1	10/24/12 2:58PM (We)	00:30	CBS-Lets Make a Deal	BP1015121	\$145.00	
4.0	SPOT	195397-Ricki Lake	Day,Tu-1,Th-1	10/23/12 4:26PM (Tu)	00:30	Ricki Lake	BP1015121	\$145.00	
4.0	SPOT	195397-Ricki Lake	Day,Tu-1,Th-1	10/25/12 4:47PM (Th)	00:30	Ricki Lake	BP1015121	\$145.00	
5.0	SPOT	188648-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 5:15PM (Mo)	00:30	News-KEYE News at 5p	BP1015121	\$165.00	
5.0	SPOT	188648-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 5:15PM (Tu)	00:30	News-KEYE News at 5p	BP1015121	\$165.00	
5.0	SPOT	188648-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 5:23PM (We)	00:30	News-KEYE News at 5p	BP1015121	\$165.00	
5.0	SPOT	188648-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 5:11PM (Th)	00:30	News-KEYE News at 5p	BP1015121	\$165.00	
5.0	SPOT	188648-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 5:08PM (Fr)	00:30	News-KEYE News at 5p	BP1015121	\$165.00	
6.0	SPOT	172168-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 6:21PM (Mo)	00:30	News-KEYE News at 6p	BP1015121	\$175.00	
6.0	SPOT	172168-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 6:08PM (Tu)	00:30	News-KEYE News at 6p	BP1015121	\$175.00	
6.0	SPOT	172168-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 6:14PM (We)	00:30	News-KEYE News at 6p	BP1015121	\$175.00	
6.0	SPOT	172168-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 6:11PM (Th)	00:30	News-KEYE News at 6p	BP1015121	\$175.00	
6.0	SPOT	172168-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 6:21PM (Fr)	00:30	News-KEYE News at 6p	BP1015121	\$175.00	



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Dallas, TX 75206

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## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.0	SPOT	172169-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1	10/22/12 10:31PM (Mo)	00:30	News-KEYE News at 10p	BP1015121	\$700.00	
7.0	SPOT	172169-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1	10/23/12 10:31PM (Tu)	00:30	News-KEYE News at 10p	BP1015121	\$700.00	
7.0	SPOT	172169-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1	10/24/12 10:26PM (We)	00:30	News-KEYE News at 10p	BP1015121	\$700.00	
7.0	SPOT	172169-News-KEYE M	Day,M-1,Tu-1,W-1,Th-1	10/25/12 10:22PM (Th)	00:30	News-KEYE News at 10p	BP1015121	\$700.00	
8.0	SPOT	165591-CBS-The Dav	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 11:09PM (Mo)	00:30	CBS-The David Letterman Show	BP1015121	\$300.00	
8.0	SPOT	165591-CBS-The Dav	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 11:31PM (Tu)	00:30	CBS-The David Letterman Show	BP1015121	\$300.00	
8.0	SPOT	165591-CBS-The Dav	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 10:58PM (We)	00:30	CBS-The David Letterman Show	BP1015121	\$300.00	
8.0	SPOT	165591-CBS-The Dav	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 10:57PM (Th)	00:30	CBS-The David Letterman Show	BP1015121	\$300.00	
8.0	SPOT	165591-CBS-The Dav	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 11:31PM (Fr)	00:30	CBS-The David Letterman Show	BP1015121	\$300.00	
9.0	SPOT	173620-News-KEYE M	Day,Sa-1	10/27/12 10:12PM (Sa)	00:30	News-KEYE News at 10p Saturday	BP1015121	\$400.00	
10.0	SPOT	172164-News-KEYE T	Day,M-1,F-1	10/22/12 5:27AM (Mo)	00:30	News-KEYE TV Morning News 5a	BP1015121	\$35.00	
10.0	SPOT	172164-News-KEYE T	Day,M-1,F-1	10/26/12 5:19AM (Fr)	00:30	News-KEYE TV Morning News 5a	BP1015121	\$35.00	
11.0	SPOT	172176-Sports-Tim M	Day,Su-1	10/28/12 6:49AM (Su)	00:30	Sports-Tim McCarver	BP1015121	\$15.00	
12.0	SPOT	165550-CBS-News Su	Day,Su-2	10/28/12 8:45AM (Su)	00:30	CBS-News Sunday Morning	BP1015121	\$375.00	
12.0	SPOT	165550-CBS-News Su	Day,Su-2	10/28/12 8:56AM (Su)	00:30	CBS-News Sunday Morning	BP1015121	\$375.00	
13.0	Prime	165424-CBS-60 Minu	Day,Su-1	10/28/12 5:59PM (Su)	00:30	CBS-60 Minutes (Sunday)	BP1015121	\$1750.00	
14.0	Prime	194850-CBS-Preside	Day,M-1	10/22/12 9:45PM (Mo)	00:30	CBS-Presidential Debate	BP1015121	\$1550.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$11,525.00	Total Spots	37
Commission	(\$1,728.75)		
Net Total	\$9,796.25		